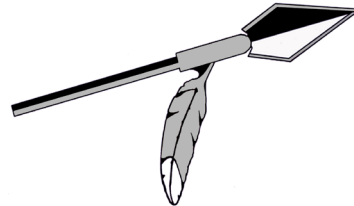


Alvarado ISD Brand Style Sheet

Logo



Colors

Primary: Alvarado Purple



HEX: #482783
RGB: 72/39/131
CMYK: 86/100/0/12
PMS: 268c

Secondary: Alvarado Gold



HEX: #C6B457
RGB: 198/180/87
CMYK: 25/24/80/0
PMS: 617c

Support Color: Gray



HEX: #b7b7b7
RGB: 183/183/183
CMYK: 29/23/23/0
PMS: 421c

Typography

Alvarado ISD

Font: SignPainter - House Script

Alvarado ISD

Font: Georgia

Alvarado ISD

Font: Helvetica

ALVARADO ISD

Font: Old Sport 01 College



Font: Old Sport 01 College



Font: Brush Script MT

Hashtags

#AlvaradoExcellence

#AlvaradoReads

#BleedAISDPurple

#AlvaradoClimb