



Advocacy Committee

Terms of Reference

Purpose: To coordinate the advocacy efforts of Rocky View Schools' Board of Trustees in its endeavour to positively impact the students it serves.

Membership:

- a) Three trustees, with one being the Zone 5 ASBA Representative, the Board Chair, and a Trustee-at-Large
- b) Superintendent of Schools
- c) Director of Communications
- d) Other Education Centre staff as required

Authority: Recommend implementation plans for lobby efforts, political networking and promotion of educational stewardship to the Board of Trustees.

Areas of

Focus:

Areas of focus include:

- a) Political lobbying (such as Capital Plan, Renewed Funding Framework, Emergent Topics)
- b) Political networking (MLAs, Mayors, Reeve, Parents, School Councils, Aldermen, Councilors, Alberta Education and other ministries, ASBA, and other Boards) through lunches, meetings, etc.
- c) Promoting the role of trustee and public education
- d) Responding to emergent topics to ensure the Board Chair and trustees are supported with key messages on advocacy priorities

Meetings: Bi-monthly and as needed.

Minutes: The Director of Communications shall act as recording secretary for the Committee.

Remuneration

of Trustees: Trustees will be remunerated according to Board Policy.

Budget: To be established during the Board's annual budget process.